



# Esports Trade Association Launches Philadelphia Chapter

Press Releases

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The Esports Trade Association (ESTA), one of the driving forces behind the global growth of esports, is pleased to announce it has launched a new Philadelphia Chapter. The inaugural meeting of the Philadelphia Chapter took place on May 2. The Philadelphia Chapter joins 34 other ESTA chapters throughout the U.S. and internationally.

Chapter President, **David Weinstein**, a partner with the law firm Archer & Greiner ("Archer") in Philadelphia, said, "I am thrilled to be serving as President for the Philadelphia Chapter's inaugural year and am very excited for ESTA to have a presence in the Philadelphia area and to be able to bring together the most talented and visionary members of the esports community." He added, "As an active ESTA member, I've had the opportunity to participate and engage in both national and local events. ESTA does a great job to drive awareness, attention, and growth within this industry."

When asked what inspired him to start the chapter, David said, "Philadelphia's culture and history around sports provides a strong foundation upon which the esports and gaming community can thrive. I believe that there is a significant opportunity to broaden the regional membership base and tap into the insights and expertise of the area's business leaders and other stakeholders to create community and amplify the conversation around esports."

ESTA Founder, Megan Van Petten, stated, "At the Esports Trade Association, we're passionate about extending our reach into local communities through the establishment of chapters. These chapters serve as vital hubs, fostering connections among members, facilitating business growth, and driving the expansion of the esports industry. We're thrilled to welcome Philadelphia into this exciting journey of industry growth and community engagement!"

Examples of chapter engagement include chapter meetings, networking events, and engagement with local esports clubs and school-based programs. Monthly meetings of the Philadelphia Chapter will be a mix of virtual, in-person, and hybrid formats. If attending in-person, the meetings are held at Archer's Philadelphia office at 1717 Archer Street.

For more information about the Philadelphia Chapter, [click here](#).

For more information about Archer, [click here](#).

### About the Esports Trade Association

The Esports Trade Association (ESTA) is committed to elevating and safeguarding the interests of the esports community. By offering innovative professional development programs, extensive networking opportunities, key industry insights, and indispensable resources, ESTA empowers its members to thrive. With a focus on enhancing business acumen and ensuring the esports industry's continuous growth, ESTA works to expand the ecosystem through increased participation, sponsorship opportunities, and introducing new products and services. The association also spearheads pivotal industry research and organizes events to further these goals. Discover the full scope of ESTA's mission at [www.esportsta.org](http://www.esportsta.org).

### About Archer & Greiner

For over 95 years, Archer & Greiner has been providing full-service litigation and transactional legal services to clients ranging from Fortune 100 corporations and small and middle-market companies, to closely-held and family-owned businesses. Our 175 attorneys span nine offices serving clients' interests across a wide range of industries. As a full-service firm, we draw on the strength of all our practices and multidisciplinary teams. This collaboration ensures that our clients receive complete, coordinated and comprehensive counsel in every area of the law that impacts their businesses.

### Related People



David A. Weinstein

Partner

✉ [dweinstein@archerlaw.com](mailto:dweinstein@archerlaw.com)

☎ 856.857.2787

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