

Cultivating a Cannabis Brand

Articles

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Archer Partner Kate Sherlock was recently published in Issue 260 of NJ Cannabis Insider. In the article, "Cultivating a cannabis brand," Kate discusses the necessary steps to cultivating and protecting a cannabis brand by walking through several alternative options to combat the inability to register cannabis trademarks at the federal level and protect their cannabis trademarks.

To read the article, click here.

Related People



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