



# Gordon F. Moore

Of Counsel

Business Counseling / Tax

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### Overview

Gordon serves as Chair of Archer's Tax Practice and has over 45 years of experience advising clients, accountants and attorneys on a wide variety of tax issues. He focuses on federal and state income tax planning for, and tax issues related to, the operations and activities of corporations, limited liability companies, partnerships and individuals. In addition, having served for a number of years as a trial attorney with the Internal Revenue Service, and having represented clients in audits, administrative appeals, litigation in the United States Tax Court and tax collection matters throughout his career, Gordon is well-versed in IRS and New Jersey tax policies and procedures and the settlement, appeal and litigation of tax controversies.

Gordon advises clients on a wide variety of tax issues, including, but not limited to, all tax aspects of acquiring or selling a business, real estate or other significant asset; spin-offs, mergers and other taxable and tax-free reorganizations; S corporation and limited liability company tax issues; choosing the appropriate form of entity to minimize taxes; conversions from one form of entity to another; drafting LLC and partnership allocation and distribution provisions; drafting tax provisions in transaction documents; like kind exchanges of property; and Federal and state tax audits, administrative appeals and litigation.

Gordon enjoys working with people and that comes across from the moment he begins working with a client. His clients understand very quickly that he knows what he's talking about. He listens and respects what a client is saying and has a way of simplifying what is generally a very complex "language" to many clients - - even though the tax rules are complex, the ability to present and apply them to his clients' situations in an understandable manner is an art that Gordon has mastered. Gordon ensures that he understands a client's issues, their concerns and where they want to end up tax-wise and business-wise and he strives to get answers and find solutions in as cost-effective manner as possible. He genuinely cares about helping clients with their problems and getting them as good a result as can be expected.

Gordon has been a frequent speaker before numerous legal, accounting and business organizations, as well as author on a wide variety of tax issues and developments. In addition, he has dedicated himself for many years to coaching youth soccer, officiating soccer games and volunteering his time to the boards or committees of local soccer and swim clubs.

#### **Professional and Community Involvement**

- Certified Public Accountant (Illinois, Inactive)
- American Bar Association, Section of Taxation
- New Jersey State Bar Association, Tax Section
- Camden County Bar Association

## Credentials

#### Education

- Capital University Law School, JD
- New York University School of Law, LLM, Taxation
- Ohio State University, BS

#### **Admissions**

- New Jersey
- Ohio (Inactive)
- Pennsylvania (Inactive)
- U.S. Tax Court

#### Offices

• Voorhees, NJ

## **Areas of Focus**

#### Practice

• Business Counseling



• Tax

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